



OKKAM – Enabling a Web Of Entities

Grant Agreement No. 215032

D15.2: Exploitation Demonstrator “OKKAM Results”

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Executive Summary

This document reports the delivery of a multimedia **demonstrator** for the purpose of exploitation of project results.

Description of D15.2

D15.2 has the purpose of demonstrating the most promising project results for further exploitation.

In order to reach a large audience and make the deliverable easily re-distributable, the demonstrator has been realized in the form of a self-running slide **presentation with speech and video content**, downloadable from the OKKAM Project website.

The presentation can be accessed at the following URL:

<http://www.okkam.org/Members/stoermer/D15.2/view>

It focuses on the commercial exploitation activities pursued in the project, which – among others – will result in the creation of a start-up company called OKKAM s.r.l., a joint venture between the OKKAM partners UNITN and Expert System, as well as the support of Fondazione Bruno Kessler, a research institution external to the OKKAM EU-project.

The presentation illustrates the possibilities that the use of OKKAM-Identifiers, particularly in connection with real-world objects. Furthermore, **Dustin Haisler**, CIO of the City of Manor in Texas, USA, reports about the positive experience during a joint experiment between his office and the OKKAM EU-project in 2010, related to the connection of information services and physical tags (“QR codes”) in the public administration.